



Mission:

- ❖ Promote conservation and sustainable use of marine resources of the Island of Hawai`i.

Goals:

- Leave the marine environment in a better state than we found it for our children and grandchildren.
- Build support through private donations from ocean users to fund marine conservation, restoration and research projects.
- Keep the Island of Hawai`i as a model in Marine Conservation.

Coral Reefs in Hawai`i

The Hawaiian Islands are one of the finest diving and fishing areas in the world. Our coastal waters are blessed with miles of exquisite coral reefs, and more than one quarter of the islands' marine life is found nowhere else on Earth. Yet Hawai`i ranks almost last among states in funding for aquatic management. The result is a continuing decline in our fragile marine environment from a variety of threats, including: Coastal over-development, Pollution and marine debris, Over-fishing, Alien species, particularly coral-killing algae, Inappropriate anchoring.

Working Together Is the Solution

In response to these threats, the marine recreation industry and conservation organizations have joined forces in an effort to safeguard the coral reefs and coastal areas that provide habitat for Hawaii 's fish, turtles, dolphins, and other marine life—and you can help! Your contribution to the Big Island Reef Fund can revitalize the health of our coral reef ecosystems. The more you give, the more you get back. This is the gift that keeps on giving.

See your money in action!

One project that donations are being used for is printing the flip charts on Coral Reefs, Marine Mammals and Manta Rays you may have seen or will see on your charter today!